



**Donald Berman Maimonides Executive Director
Wins Top Prize on 20th Anniversary**

May 16, 2011 – Barbra Gold, Executive Director of Donald Berman Maimonides Geriatric Centre and Jewish Eldercare Centre, received a prestigious award from the Quebec association of health and social service establishments (AQESSS) on May 13th. Ms. Gold received the award given to an Executive Director demonstrating exceptional leadership. She was recognized for being the architect behind a geriatric centre of excellence and for her role in shaping the way geriatric care is provided on a local, national and international level. The award was announced on Ms. Gold's 20th year anniversary as Executive Director.

AQESSS (Association Québécoise d'Établissements de Santé et des Services Sociaux) is an organization made up of the key stakeholders at over 135 Quebec health facilities including hospitals, CSSSs and university teaching hospitals. Its members employ over 200,000 people and manage over 85% of the healthcare budget in Quebec. The mission of AQESSS is to bring together, represent and support its members in order to ensure high quality services in Quebec's health and social services network.

Affiliated with McGill University, Donald Berman Maimonides Geriatric Centre delivers a full range of quality care to meet over 600 clients' needs with dignity and respect. Its integrated network includes the Helen and Sam Steinberg Day Hospital, short-term respite stays, community-based homes and various long-term care accommodations. Donald Berman Maimonides fulfills an essential role in the Montreal community. The Centre's staff has created a vibrant and innovative environment that focuses on the highest standards of care.

Jewish Eldercare Centre is the second largest public Jewish long-term care centre in the Province of Quebec. With 320 beds, the objective is to provide the highest possible quality of care and quality of life in a homelike environment and according to Jewish tradition and values.

For more information, contact:

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