



September 11, 2013 – Donald Berman Maimonides Geriatric Centre and Jewish Eldercare Centre are the first long-term care centres in North America to receive **gold designation** – the highest level of designation from Planetree – an international organization focused on resident-centred health care.

As part of the integration between Donald Berman Maimonides and Jewish Eldercare Centre, this latest designation means that Planetree has recognized our organizations as doing the most advanced work in resident-centred care.

The Planetree components incorporate values including recognizing the primary importance of human interactions, supporting independence, dignity and choice and providing an environment conducive to quality living, among many others.

As we look forward to joining forces for the best care, we will continue to incorporate the Planetree philosophy in all we do for our residents, their family members and our staff.

www.donaldbermanmaimonides.net

www.jewisheldercare.ca

www.planetree.org

For more information, please contact one of our Communications Officers:

Lauren Schwartz 514-483-2121 ext. 2258

lauren.schwartz@ssss.gouv.qc.ca

Lisa Blobstein 514-483-2121 ext. 2287

lisa.blobstein@ssss.gouv.ac.ca





